

## ADVERTISING SPACE ORDER / BOOKING FORM

### ADVERTISER DETAILS

Business Name: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 Postal Address: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Accounts Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

### PLACEMENT DETAILS

Company/Product advertised (if different to above): \_\_\_\_\_

### SIZE

M-Size \_\_\_\_\_ Full Colour  Mono   
 Special Placement: \_\_\_\_\_ Number of insertions/months: \_\_\_\_\_  
 Artwork Requirements: \_\_\_\_\_ Supplied: \_\_\_\_\_ Design by Publisher: \_\_\_ Repeat Artwork: \_\_\_\_\_

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

|  |                          |           |
|--|--------------------------|-----------|
| Additional Information:<br>_____<br>_____<br>_____ | Gross Cost Per Insertion | \$        |
|  | Total Gross Cost:        | \$        |
|  | Discount:                | \$        |
|  | <b>TOTAL NET COST:</b>   | <b>\$</b> |

### TERMS AND CONDITIONS:

- The publisher reserves the right to refuse or omit the publication of any advertisement deemed by the publisher to be unsuitable.
- In the event of undersize, oversize or technically unsuitable artwork being supplied to the publisher, the publisher shall, at their discretion, reduce or enlarge the copy to the correct size, take whatever corrective measures are necessary to make the copy conform to the technical requirements of the newspaper or reject the copy as unsuitable, in which case the advertiser shall be responsible for supplying correct copy.
- Unless a preferred position is specified and available, placement of an advertisement is at the publisher's discretion.
- Cancellation of an advertisement must be delivered to the publisher in writing, at least 14 days prior to publication.
- In the event of copy not being supplied by the copy deadline date, the publisher shall have the right to compose and enter substitute copy at their absolute discretion and charge full advertising and production expenses.
- Every consideration shall be given to ensure the insertion of an advertisement in accordance with scheduled instructions, but no liability is accepted for the loss occasioned by omission, displacement or error.
- The Advertiser agrees to hold indemnified the publisher against litigation or civil action howsoever arising as a consequence of the publication of the advertisement.
- While every effort will be made to ensure faithful reproduction of copy, the publisher is not responsible for printer's errors.
- The advertiser agrees to pay all accounts for advertising within 14 (14) days of receiving an invoice. Interest at eighteen per cent (18%) per annum may be charged to any overdue portion of accounts. The advertiser shall pay all costs incurred in collection of the debt should payment not be made as required.

ADVERTISER  
 Signed: \_\_\_\_\_  
 Name (print) \_\_\_\_\_  
 Date: \_\_\_\_\_

PUBLISHER  
 Signed: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Date: \_\_\_\_\_

EMAIL THIS FORM TO:  
[info@wettropictimes.com.au](mailto:info@wettropictimes.com.au)